



It's time
to come
home to
Southwest
Virginia
for good...

www.ReturnToRoots.org

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MEDIA ADVISORY: Governor Timothy M. Kaine available for media interviews Friday

RADFORD, Va., Sept. 12, 2007 – Governor Timothy M. Kaine will be available for media interviews at 6:30 p.m. Friday, Sept. 14 during the Return to Roots Gala.

Kaine will be available for media interviews from 6:30 to 6:45 at the Birthplace of Country Music Alliance offices, 510 Cumberland St, Bristol, Va.

Also that night, Kaine will take an 8:30 stage with the Biscuit Burners to play his harmonica during the Bristol Rhythm & Roots Reunion.

Kaine originally launched the Return to Roots Web site, www.ReturnToRoots.org, one year ago on Sept. 18, 2006, in Lebanon, Va. He will be at the Gala to celebrate the first birthday of Return to Roots and its Web site.

Return to Roots, funded by two Tobacco Commission Special Projects grants, has almost 700 people living in one of 27 states, Canada and the Middle East who want to live and work in Southwest Virginia. www.ReturnToRoots.org also has seen employers post more than 125 career opportunities in the Southwest Virginia region. The Web site is a portal to match available career opportunities in Southwest Virginia to those who know about the quality of life Southwest Virginia has to offer.

Return to Roots and Bristol Rhythm & Roots Reunion partnered to further celebrate both the anniversary of the Return to Roots program and the Bristol Rhythm & Roots Reunion music festival.

The fund-raising Gala is being held Friday, Sept. 14, in Bristol's Cumberland Square Park, the same night and just a few blocks away from the Bristol Rhythm & Roots Reunion kick-off.

Virginia Economic Bridge, Inc. (www.VirginiaEconomicBridge.org), which is a non-profit organization focused on creating an environment for economic growth in today's technologically advanced society, promotes the economic vitality and external competitiveness of the Commonwealth by fostering business, industry and educational relationships between Southwest Virginia, Northern Virginia, as well as other areas of the Commonwealth. Virginia Economic Bridge manages the Return to Roots project.

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