

Highlights

- National, State and local experts on business & adult education
- Lunch & refreshments
- Local roundtable discussion time

Wytheville Meeting Center

Wytheville VA

June 12, 2009

9:00AM to 3:30PM

Reaching Higher in Southwest Virginia—Bridging the Gap Between Employer Needs and Adult Education

In order to be competitive in today's global economy, Southwest Virginia will need a well-educated and well-trained workforce. Don't miss this opportunity to meet with other business, community and government leaders of Southwest Virginia to hear about and discuss issues regarding regional education and training needs for current and future businesses.

Keynote Speaker: David Perdue

David Perdue is chair of the National Commission on Adult Literacy. He is the former chairman of the board and chief executive officer of the Dollar General Corporation.

Perdue is currently establishing a retail business in India. Prior to joining Dollar General in 2003, Perdue led Pillowtex Corporation, producer and marketer of home textiles, as chairman and chief executive officer. Previously, he was the president and CEO of Reebok Brand. Prior to Reebok, Perdue was senior vice president of Haggar, Inc., responsible for all aspects of operations from planning through distribution. He gained additional international expertise while based in Hong Kong with Sara Lee Corporation as senior vice president of operations.

Earlier in his career, Perdue spent 12 years in management consulting with Kurt Salmon Associates, an international management consulting firm.



This event is being sponsored by the
New River/Mount Rogers Workforce Investment Board.

With planning assistance from:
Mount Rogers Regional Adult Education Program
and
New River Community College Secondary Programs

Send Registration Form by June 5, 2009

Marty Holliday
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Reaching Higher in Southwest Virginia— Bridging the Gap Between Employer Needs and Adult Education

SESSION PURPOSE

To focus on the region's adult education attainment crisis and its impact on business growth and economic development

SESSION GOALS

- Evaluate the impact of region's education attainment rate on the economy
- Learn about National and State Initiatives
- Explore ideas for closing the gaps between employer needs, adult education and literacy levels
- Identify people, organizations and/or agencies that can assist in developing and implementing potential projects/programs
- Identify next steps

AGENDA

9:00-9:45	Check-in, Continental Breakfast and Networking
9:45-10:00	Welcome
10:00-11:00	Keynote Speaker – David Perdue <i>Reach Higher, America: Overcoming Crisis in the U.S. Workforce</i>
11:00-11:10	Break
11:10-11:35	Speaker—Delegate Annie B. Crocket-Stark
11:35– 12:05	Speaker—Dr. Leanna Blevins, Associate Director, New College Institute
12:05– 12:30	Speaker—Randy Stamper, Specialist for Communications and Initiatives of Adult Education
12:30-1:30	Lunch
1:00-1:30	Speaker—Hiawatha Nicely, Virginia Workforce Council
1:30-3:00	Facilitated Local Roundtable Discussions
3:00-3:30	Closing & networking

Reach Higher in Southwest Virginia Registration

June 12, 2009

[Return to Marty Holliday by June 5, 2009](#)

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Name: _____

Title: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

E-mail Address: _____

Special Needs?: _____

Thank you for your willingness to participate in this important gathering.
We look forward to meeting you!

Please contact us with any questions or concerns.

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